

# **SPONSORSHIP PROSPECTUS**

**International Mine Water Association**

**Annual Conference 2013**

August 5-9, 2013

Colorado School of Mines

Golden, Colorado USA





INTERNATIONAL MINE WATER ASSOCIATION

# 2013 Annual Conference Golden, Colorado USA



## WELCOME

On behalf the International Mine Water Association and the Colorado School of Mines, I welcome you as a sponsor of the IMWA 2013 Annual Conference.

In this prospectus you will find information about the conference, the attendees, the benefits of sponsorship, sponsorship opportunities, and methods for securing your sponsorship.

If you need further information or would like to sign up for sponsorship in person, please call me at (+1)303-698-9080 or email me at [president@IMWA.info](mailto:president@IMWA.info).

Thank you for supporting the world's premier mine water conference. I look forward to seeing you and your company headlined at IMWA 2013.

Adrian Brown, President, IMWA

## THE IMWA 2013 CONFERENCE

IMWA conferences are where the global mine water community share and advance research and practice in mine water technology. The IMWA 2013 conference theme is:

### **“Reliable Mine Water Technology”**

a critical issue as mining expands to sustainably and responsibly meet the explosion in global mineral demand.

The conference will be held at the Colorado School of Mines in Golden, Colorado, USA, from August 5th-9th, 2013, and will include:

- Pre-conference expert workshops
- Keynote lectures, presentations, and poster sessions from mining industry, academic, consulting, governmental, and environmental leaders.
- A mid-conference tour to operating mines and rehabilitation projects
- A post-conference tour of mine water projects and the spectacular US west.





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## CONFERENCE ATTENDANCE

IMWA 2013 will attract between 300 and 400 international delegates from approximately 30 countries.

Delegates represent mines, mining companies, universities, consultants, governments, regulatory agencies, environmental groups, equipment manufacturers, and suppliers.

## WHY HAVE SPONSORS?

Sponsors provide IMWA 2013 with financial support, which allows us to keep conference fees affordable so as to attract a large, diverse group of delegates. It also allows us to offer more extensive and valuable field trips during and after the conference, giving delegates the opportunity to visit many mine-water projects while enjoying the spectacular scenery and hospitality of the Rocky Mountain west.

## BENEFITS OF SPONSORSHIP

Sponsors at IMWA 2013 will have unique and sustained access to the key members of the mine water technology industry, providing the opportunity to:

- Promote your organization, products, and services to the mine-water industry
- Increase your brand awareness in the mission critical mine water community
- Network with industry leaders to promote your products and services in a listen-and-learn environment
- Show commitment to reliable and sustainable mine water technology
- Enjoy high visibility during promotion of the conference in web, email, print, journal, and trade publications

The benefits of sponsorship are extended in time and reach by your becoming a corporate member of IMWA, which supports our critical role in supporting and advancing mine water technology.





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## SPONSORSHIP OPPORTUNITIES

We are offering a range of ways for your organization to sponsor IMWA 2013.

**Premier Sponsorships:** Our premier sponsorships come with benefits including banner advertising, an exhibitor booth, and complimentary attendance for team members.

*Platinum Sponsorship (limit of 1).....\$25,000*

*Gold Sponsorship (limit of 2) .....\$15,000*

*Silver Sponsorship (limit of 3) .....\$10,000*

*Bronze Sponsorship .....\$5,000*

**Activity Sponsorships:** We offer an opportunity for you to host all or part of the activities of the conference, which is popular among our delegates, and provides a highly visible platform to promote your organization at the social and travel activities of the conference.

*Welcome Reception Sponsorship.....\$5,000*

*Dinner Sponsorship.....\$5,000*

*Mid-Conference Tour Sponsorship.....\$5,000*

*Post-Conference Tour Sponsorship.....\$5,000*

**Event Sponsorships:** We offer an opportunity for you to host the technical events at the conference:

*Session Sponsorship.....\$3,000*

*Speaker Sponsorship.....\$2,000*

**Hardware Sponsorships:** We offer an opportunity for you promote your organization on the hardware that we hand out to our delegates, embossed with your logo and message. These items have promotional value that lasts through and beyond the conference.

*Conference Satchel Sponsorship.....\$5,000*

*Drink Bottle Sponsorship.....\$2,000*

*Conference Lanyard Sponsorship.....\$2,000*

*Satchel Insert Sponsorship .....\$1,000*

*Pads and Pens Sponsorship .....\$1,000*

## PURCHASING YOUR SPONSORSHIP

You can purchase your sponsorship by filling out and emailing the form at the end of this prospectus. Full details of each sponsorship package are provided below, along with the usual “fine print” relating to your purchase.





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## PLATINUM SPONSORSHIP

**\$25,000**

*Exclusive to one organization*

We view our Platinum Sponsor as our partner in the successful execution of the Conference and will work alongside you to provide opportunities to promote your organization leading up to and during the Conference. This is an excellent marketing opportunity and we are confident that your high level participation in this prestigious event will provide your company with exceptional rewards.

## BENEFITS

Our Platinum Sponsor will enjoy the following exclusive marketing opportunities and benefits:

- ◆ One exhibition space in the prime position and four complimentary exhibitor passes
- ◆ Four conference registrations, including social functions
- ◆ Keynote address at the Conference Opening Ceremony
- ◆ Full page color advertisement on the back cover of the Program (artwork provided by sponsor)
- ◆ Acknowledgment in the Registration Brochure
- ◆ One multi-page satchel insert (artwork to be provided by sponsor)
- ◆ Acknowledgement on signage at the venue (logo and artwork to be provided by sponsor)
- ◆ Display of organization banner in the main plenary room (artwork to be provided by sponsor)
- ◆ Acknowledgement on power point slides in the session rooms between presentations
- ◆ Acknowledgement during the opening and closing ceremonies
- ◆ Sponsor logo and company description on the Conference website and Congress Program
- ◆ Acknowledgement in all Conference marketing activities (national and international)





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## GOLD SPONSORSHIP

**\$15,000**

*Limited to two organizations*

### Benefits:

Gold Sponsorship offers your company the following benefits:

- ◆ One exhibition spaces in prominent position and two complimentary Exhibitor Passes
- ◆ Three full conference registrations, including social functions
- ◆ One full page color advertisement in the Final Program (artwork to be provided by sponsor)
- ◆ Exclusive naming rights to one technical session
- ◆ One satchel insert (artwork to be provided by sponsor)
- ◆ Acknowledgment in the Registration Brochure
- ◆ Acknowledgment on signage at the venue
- ◆ Display of organization banner in the main plenary room (artwork to be provided by sponsor)
- ◆ Acknowledgement during the opening and closing ceremonies
- ◆ Acknowledgement in all Conference marketing activities (national and international)
- ◆ Sponsor logo and company description on Conference Website and Conference Program
- ◆ Acknowledgement on power point slides in the session rooms between presentations in final Conference Program





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## SILVER SPONSORSHIP

**\$10,000**

*Limited to three organizations*

### Benefits:

Silver Sponsorship offers your organization the following benefits:

- ◆ One Exhibition space in prime position and one complimentary Exhibition Pass
- ◆ Two full registrations, including social functions
- ◆ One half page color advertisement in the Final Program
- ◆ One satchel insert (artwork to be provided by sponsor)
- ◆ Acknowledgment on signage at the venue
- ◆ Acknowledgement on PowerPoint slides in session rooms
- ◆ Acknowledgement in all Conference marketing activities (national and international)
- ◆ Sponsor logo, 25 word company description, and link on the Conference Website
- ◆ Sponsor logo and 25 word company description in final Conference Program

## BRONZE SPONSORSHIP

**\$ 5,000**

### Benefits:

Bronze Sponsorship offers your company the following benefits:

- ◆ One Exhibition space and one complimentary Exhibition Pass
- ◆ One full registration, including social functions
- ◆ Quarter page color advertisement in the Final Program (artwork provided by sponsor)
- ◆ One satchel insert (artwork provided by sponsor)
- ◆ Acknowledgment in the Registration Brochure
- ◆ Acknowledgment in the Final Program





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## WELCOME RECEPTION SPONSORSHIP

**\$ 5,000**

*Exclusive to one organization*

The Conference holds a welcome reception on Monday night. This reception is coupled with registration and occurs after the full-day workshops, and provides an opportunity for welcoming delegates, networking, information transfer, and interaction with the companies who are hosting booths.

### Benefits:

Welcome Reception Sponsorship offers your company the following benefits:

- ◆ Sole naming rights to the Welcome Reception
- ◆ Display of free standing banner at the Welcome Reception (artwork provided by sponsor)
- ◆ Three minute speaking presentation at the Welcome Reception
- ◆ Opportunity to provide small gift to delegates (provided by sponsor)
- ◆ Branded napkins (artwork provided by sponsor)
- ◆ Acknowledgment on the Conference website with your organization logo and link
- ◆ Acknowledgment in the Final Program

## CONFERENCE DINNER SPONSORSHIP

**\$ 5,000**

*Exclusive to one organization*

The Conference Dinner will be held on the Thursday night. This gala event provides the opportunity for delegates and guests to mingle and enjoy good food, western entertainment, and networking with other delegates. Sponsorship provides the opportunity for the cost of this event to be affordable to all delegates, maximizing attendance and effectiveness of the event.

### Benefits:

Dinner Sponsorship offers your company the following benefits:

- ◆ Sole naming and branding rights to the Conference Dinner and associated theming
- ◆ One full registration, including social functions
- ◆ Five tickets to the event
- ◆ Opportunity to present promotional material / gifts to each attendee (provided by sponsor)
- ◆ Opportunity to provide dinner entertainment
- ◆ Acknowledgment on the Conference website with your organization logo and link
- ◆ Acknowledgment in Conference Final Program







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## MID-CONFERENCE TOUR SPONSORSHIP

**\$5,000**

The conference hosts a one-day mid-conference tour on Wednesday, which will tour the historic Leadville mining district, Superfund Site, and the Climax Molybdenum high altitude mine. Sponsorship provides the opportunity to defray the cost of this tour, which would otherwise place it outside the financial reach of low income, international, and student delegates.

### Benefits

Mid Conference Tour Sponsorship offers your company the following benefits:

- ◆ Naming and branding rights for the tour
- ◆ Display of free standing banner at the Welcome Reception
- ◆ Opportunity to provide presentation during the tour
- ◆ Opportunity to provide branded material for tour
- ◆ Logo and link acknowledgement on the Conference website
- ◆ Acknowledgment in the Final Program



## POST-CONFERENCE TOUR SPONSORSHIP

**\$5,000**

The Conference offers four-day post-conference tours. This year's tours are "Mines, Mountains, and Hot Springs" in the Colorado Rockies, and "Water Management in Major US Mines" in Utah and Nevada. Both provide transportation, accommodation, and site tours of important mine water facilities and the conference region. Sponsorship of the tours makes this key event more affordable to third world, low income, and students, and demonstrates your company's involvement in displaying how US mines are responsibly mining while protecting water resources and the environment.

### Benefits

Post-Conference Tour Sponsorship offers your company the following benefits:

- ◆ Opportunity for exposure of your operation and organization
- ◆ Naming and branding rights for the tour(s)
- ◆ Free standing banner at the Welcome Reception
- ◆ Opportunity to provide presentation during the tour
- ◆ Opportunity to provide branded material for tour
- ◆ Logo and link acknowledgment on Conference website
- ◆ Acknowledgment in the Final Program





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## SESSION SPONSORSHIP

**\$ 3,000**

This is an opportunity for your organization to be associated with a nominated prominent session at the Conference. It is an ideal vehicle for specialist consulting and service organizations to precisely target your market sector.

### Benefits:

Session Sponsorship offers your company the following benefits:

- ◆ Organisation acknowledgment of the session
- ◆ Logo acknowledgment on PowerPoint slide at the beginning of the session
- ◆ Display of organization banner or lectern sign (artwork provided by sponsor)
- ◆ Acknowledgment on the Conference website with your organization logo and link
- ◆ Acknowledgment in the Final Program



## SPEAKER SPONSORSHIP

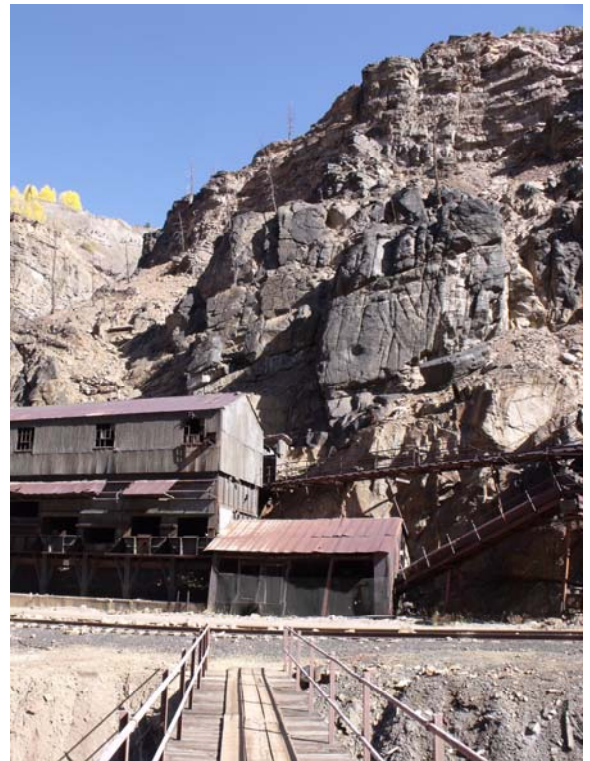
**\$2,000**

Companies will have the opportunity to sponsor their choice of speaker from the Conference program. This allows your organization to obtain focused impact in your exact technical interest area

### Benefits:

Speaker Sponsorship offers your company the following benefits:

- ◆ Organisation acknowledgment of the selected speaker
- ◆ Logo acknowledgment on PowerPoint slide at the beginning of the speaker's session
- ◆ Display of organization banner or lectern sign (artwork provided by sponsor)
- ◆ Acknowledgment on the Conference website with your organization logo and link
- ◆ Acknowledgment in the Final Program





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**CONFERENCE SACHEL SPONSORSHIP.....\$ 5,000**

Conference delegates are provided with a complimentary satchel, containing the conference schedule, a copy of the proceedings, writing material, inserts, and information on the conference venue.

**Benefits:**

Conference Satchel Sponsorship offers your company the following benefits:

- ◆ Organisation logo printed along with the Conference logo on environmentally friendly satchel
- ◆ One satchel insert (provided by sponsor)
- ◆ Acknowledgment in the Final Program
- ◆ Acknowledgment on the Conference website with your organization logo and link

**DRINK BOTTLE SPONSORSHIP.....\$ 2,000**

Every participant at the Conference receives a re-usable environment-friendly branded drink bottle.

**Benefits:**

Drink Bottle Sponsorship offers your company the following benefits:

- ◆ Organisation logo/organization name on drink bottle alongside Conference logo
- ◆ Acknowledgement on the Conference Website
- ◆ Acknowledgement on the Final Program
- ◆ Exposure to all participants at the Conference

**CONFERENCE LANYARD SPONSORSHIP.....\$ 2,000**

Every participant at the Conference receives a name badge and lanyard, branded with your logo.

**Benefits:**

Conference Lanyard Sponsorship offers your company the following benefits:

- ◆ Organization logo/organization name on lanyard alongside Conference logo
- ◆ Acknowledgement on the Conference Website
- ◆ Acknowledgement on the Final Program
- ◆ Exposure to all participants at the Conference

**SACHEL INSERT SPONSOR.....\$ 1,000**

Companies can provide one-page inserts or a small item promoting your company or services in the Conference satchels. You can create the insert, or we will create it from your artwork.

**PADS AND PENS SPONSORSHIP.....\$ 1,000**

A writing pad and pen embossed with your corporate logo will be inserted into each delegate satchel. This provides a constant reminder to delegates of your support of and presence at IMWA



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## SPONSORSHIP APPLICATION FORM

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Telephone: Office: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP

We are pleased to confirm our application for sponsorship items as below:

Sponsorship Item	Per Item	Qty	US\$ Total	Sponsorship Item	Per Item	Qty	US\$ Total	
Platinum Sponsor	\$25,000			Session Sponsor	\$3,000			
Gold Sponsor	\$15,000			Speaker Sponsor	\$2,000			
Silver Sponsor	\$10,000			Conference Satchel Sponsorship	\$5,000			
Bronze Sponsor	\$5,000			Drink Bottle Sponsorship	\$2,000			
Welcome Reception Sponsor	\$5,000			Conference Lanyard Sponsorship	\$2,000			
Conference Dinner Sponsor	\$5,000			Satchel Insert Sponsorship	\$1,000			
Mid-Conference Tour Sponsor	\$5,000			Pads and Pens Sponsorship	\$1,000			
Post-Conference Tour Sponsor	\$5,000			Exhibition Booth	\$2,500			
<b>SPONSORSHIP TOTAL AMOUNT DUE .....</b>							<b>US\$</b>	

## AUTHORIZATION

I am authorized to sign documents on behalf of the company and commit the company to pay all costs shown on this application and to comply with the conditions set out in the Sponsorship Prospectus.

NAME: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

## SUBMISSION AND PAYMENT

Please submit your completed sponsorship application form by email (preferred), mail, or fax to:

IMWA 2013

Office of Special Programs and Continuing Education

Colorado School of Mines

1600 Jackson Street, Suite 160A

Golden, CO 80401 USA

Phone: +1 303.279.5563

Fax: +1 303.277.8683

Email: [IMWA2013@csmspace.com](mailto:IMWA2013@csmspace.com)

Upon receipt of this completed application, the IMWA 2013 Administrator will contact you to at the address above to arrange payment by check, bank transfer, or credit card, and to initiate benefits of the Sponsorship.



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## SPONSORSHIP APPLICATION CONDITIONS

- Applications must be received on the Official Application/Contract form, or a reasonable facsimile containing the information requested on the Official form.
- An invoice will be issued upon receipt of your completed application.
- Sponsorship will be assigned on receipt a signed application and full payment.
- The Conference Organizer will hold unpaid sponsorship items on your behalf for 30 days after the date of the invoice.
- To secure the sponsorship item, full payment should be made within thirty days from date of invoice.
- If payment is not received by the required date, then the application may be cancelled and the selected sponsorship items sold on a first-come, first served basis.
- Joint sponsorship will be considered upon written application.
- All Sponsorship Applications are subject to approval from the Organizing Committee. Applicants will be notified of acceptance of sponsorship within 5 working days of receipt.
- All payments should be made in US dollars. If payment is to be made in any other currency, please contact the IMWA 2013 Administrator by email (preferred), mail, or phone using the contact information on the application form.
- Payment may be made via cheque, bank transfer or credit card. Upon receipt of a completed application, the IMWA 2013 Administrator will contact the applicant to arrange payment.

## SPONSORSHIP CANCELLATION POLICY

- In exceptional circumstances, the Organizers will be prepared to consider cancellation of a Contract with a Sponsor, but only if the following conditions are complied with:
  - ◇ That the request for cancellation is submitted in writing.
  - ◇ That the request is received at least three months prior to the Conference commencing.
  - ◇ That the Conference Organizer is able to re-sell the sponsorship item.
  - ◇ That the reason given for the cancellations is, in the opinion of the Organisers, well founded.
  - ◇ That the Sponsor agrees that the Organizers shall retain 25% of the contract price if the cancellation is accepted more than six months prior to the Conference, and 50% of the contract price if the cancellation is accepted between three and six months prior to the Conference.
- Cancellation will not be considered if the Organizers consider that sponsorship entitlements whose value is in excess of the payment that would be retained have already been provided prior to the submission of cancellation.