Sponsor and Participate

MRM 2012 is expected to draw up to 100 attendees to discuss the need, synthesis, and availability of microanalytical reference materials for EPMA/EDS, Laser Ablation ICP-MS, SIMS, and atom probe.

Sponsorship Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Benefits</th>
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</thead>
</table>
| Gold (>$2000) | | 2 registrations  
Exhibit table with prominent placement  
Pre-meeting attendee list  
Product placement in attendee programs/folders  
Sponsor slide during breaks  
Vendor logo on website and advertising |
| Silver (>$1500) | | 1 registration  
Exhibit table  
Pre-meeting attendee list  
Sponsor slide during breaks  
Vendor logo on website and advertising |
| Bronze ($750) | | Exhibit table  
Sponsor slide during breaks  
Vendor logo on website and advertising |

Company Name: ____________________________________________
Company Contact: ___________________________________________
Email: ___________________ Phone: ____________________
Mailing Address: ____________________________________________

Will you attend MRM 2012? ____yes  ____no
Indicate support level:  ____Gold  ____Silver  ____Bronze

Please return this section to the MAS booth or email the requested information to Melody Francisco (mfrancis@mines.edu) and reference the MAS Microanalytical Reference Materials TC.

Often the most valuable possession of a microanalytical lab is not the expensive instrumentation but rather its inventory of microanalytical reference materials (MRM). But how good are those MRMs and how are they being used for calibration? Are MRM that are available to the international community being used, or are in-house MRMs and are both primary and secondary calibration MRMs being used as part of a QC program? More detailed investigations and comparisons of MRMs have revealed heterogeneities and values contradictory to the accepted. We will also discuss the importance of matrix matched RMs and how they can be used to evaluate interferences. This is an opportunity for microanalysts to meet and share experiences and critically evaluate the MRMs which we are currently using, and to identify critical roadblocks to microanalysis that are related to MRMs. Presentations by those who create, develop, and certify standards are also planned. This is an opportunity for the microanalytical community to come together to discuss the most essential materials for microanalysis.