

## Sponsor and Participate

MRM 2012 is expected to draw up to 100 attendees to discuss the need, synthesis, and availability of microanalytical reference materials for EPMA/EDS, Laser Ablation ICP-MS, SIMS, and atom probe.



A topical conference of the  
Microanalysis Society



### Sponsorship Levels

#### Gold (>\$2000)

- 2 registrations
- Exhibit table with prominent placement
- Pre-meeting attendee list
- Product placement in attendee programs/folders
- Sponsor slide during breaks
- Vendor logo on website and advertising

#### Silver (>\$1500)

- 1 registration
- Exhibit table
- Pre-meeting attendee list
- Sponsor slide during breaks
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#### Bronze (\$750)

- Exhibit table
- Sponsor slide during breaks
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Check our website for updated info and registration

<http://www.csmospace.com/events/mas/>

Often the most valuable possession of a microanalytical lab is not the expensive instrumentation but rather its inventory of microanalytical reference materials (MRM). But how good are those MRMs and how are they being used for calibration? Are MRMs that are available to the international community being used, or are in-house MRMs and are both primary and secondary calibration MRMs being used as part of a QC program? More detailed investigations and comparisons of MRMs have revealed heterogeneities and values contradictory to the accepted. We will also discuss the importance of matrix matched RMs and how they can be used to evaluate interferences. This is an opportunity for microanalysts to meet and share experiences and critically evaluate the MRMs which we are currently using, and to identify critical roadblocks to microanalysis that are related to MRMs. Presentations by those who create, develop, and certify standards are also planned. This is an opportunity for the microanalytical community to come together to discuss the most essential materials for microanalysis.

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Will you attend MRM 2012?  yes  no

Indicate support level:  Gold  Silver  Bronze

Please return this section to the MAS booth or email the requested information to Melody Francisco ([mfrancis@mines.edu](mailto:mfrancis@mines.edu)) and reference the MAS Microanalytical Reference Materials TC.