



August 6-8, 2019
Golden, Colorado USA



<https://csmospace.com/events/socialperform>

Colorado School of Mines (Mines) and Yirri Global are pleased to present a Master Class, Communities and Social Performance in the Extractive Sector: A New Paradigm. The course is a three-day intensive workshop that will provide a comprehensive picture of where industry sits in terms of its engagement with the external world, particularly with local communities. It will argue strongly that achieving a social license to operate is a business imperative and that companies risk not only costs and delays but their very survival in not doing so. It can be done well! The course is designed to be practical with immediate application to participants' day-to-day work.

One widely held traditional view of business is that, by and large, only customers and shareholders matter. Measurements around success with these involve numbers of customers, short-term profit margins, and share price. The advent of the notion of 'stakeholder' heralds a new, much more black and white metric: know who your stakeholders are and manage them well or your business will not survive much less thrive. This message of focusing on longer-term business considerations, stakeholder relations, license to operate and sustainability is increasingly permeating corporate boardrooms and even the investor community. These issues are particularly acute in the natural resource sector where mineral deposits cannot be moved; if there are people – for instance, communities – living on top of these resources, permits are necessary (legal license) but wholly insufficient for establishing and maintaining a social license to operate. Hence, the concept of 'social performance' is critical: how well does a business engage 'outside the fence' with communities and other external stakeholders, and the business implications of this. These shifts in business thinking along with a corresponding proliferation of standards and best practices necessitate new competencies to deliver on both corporate and stakeholder value expectations.

Days one and three of the course will comprise classroom and workshop presentation and participation; Half of day two is a field trip to the Edgar Experimental underground mine in nearby Idaho Springs (facilitated by Mines). The tour is optional (but most exciting!) and we very much encourage you to take advantage of this activity as it is a chance to get to know each other and to discuss pertinent issues from the course in a real-life setting.

Methodology of presentation for the course will include active participation tools such as scenario planning, case study analysis, role plays and facilitated small group discussions as well as presentations.



More information on reverse...



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Content

- The concept of social performance, and the business case for its integration into the technical and commercial aspects of a project or operation
- Social license to operate
- Understanding your social context
- Risk and impact identification, mapping and management
- Stakeholder engagement
- Communication/consultation mechanisms
- Shared value, including local content/supply chain and social investment
- Conflict & Outrage, including grievance management
- Sustainable Development Goals and their relevance to each stage of an operation
- Governance, transparency and anti-corruption, particularly at project/ops level (Extractive Industries Transparency Initiative, Foreign Corrupt Practices Act)
- Human rights
- Indigenous peoples and Free, Prior & Informed Consent
- Resettlement
- Community agreements: A secret success tool
- Global standards including International Finance Corporation Performance Standards
- Dealing with Civil Society/NGOs; regulators

Activities will include lectures, small group case study exercises, scenario/role play and videos. Additionally, participants are invited to bring examples and questions to the course for discussion. There will be two refreshment breaks each day.

Who should attend?

The Master Class is designed for both practitioners and corporate managers who wish to understand this new paradigm of describing, understanding and implementing a system built around the 'social performance' of a company or a project. Participants will typically come from functional areas variously termed Community Relations, Corporate Social Responsibility, External Affairs, Government Relations, Communications, etc.

About the presenter

The course material will be presented by Dr. Chris Anderson, who is one of the extractive world's leading Communities and Social Performance practitioners. He has worked on some of the most difficult projects with seemingly intractable community issues. He has worked at both a corporate policy level and on the ground at sites in more than two dozen countries on four continents.

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Registration and information

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